



The Rancho Bernardo Business Association

Always Looking Ahead!

A sample of what's in the works for our Association



An RBBA Discount Card

Participating members will offer a modest discount to card holders and will be listed on our website, our advertising, and distributed to 31,000 homes and businesses in the Rancho Bernardo phone book.

Community Events

- **Dine Around RB** – A prix fixe menu to introduce or reintroduce outstanding restaurants or...
- **Taste of RB** - A festive day of sampling food from Rancho Bernardo's finest restaurants.
- **Christmas tree and menorah lighting** on Bernardo Center Dr. with Santa Claus receiving wish lists from the kids.



Campaigning for Causes

- Representing the business community before the RB Planning Board, the San Diego Planning Commission, and the San Diego City Council.
- Establishing uniform signage for the community and recommending new signage.

Educational Programs

- Identity Theft
- Computer Security
- Complying with State Personnel Requirements
- Retirement Plans as Employee Benefits
- New State, County, and Federal Tax Requirements
- Effective Advertising
- A Wellness Program for Businesses
- Affordable Insurance
- Why Practicing the Golden Rule is Good Business

Quarterly Luncheons With Topical Speakers plus Receptions at Least Every Other Month

To learn more about the RBBA, for up-to-date information and/or to join please visit our web site at:

RBBusinessAssociation.com

or call us: **858-451-3406**

San Diego Mayor Jerry Sanders, Mark Fabiani, chief negotiator for the Chargers, Mike Aguirre, SD City Attorney, and many others are scheduled to speak at various luncheons throughout the year.



...and so much more to come!